Business & Law School
Hochschule für Management und Recht

Programm

INTERNATIONAL WEEK 2025
BSP Berlin, May 5th - 8th

On the Multidimensional Phenomenon of Sustainability in Business, Law and Society

www.businessschool-berlin.de

Tuesday 6/5/2025 (Room 06)

9:45-13:00 Main Theme:
The Governance of Sustainability

BSP Welcome

Marie Adams:
Greenwashing: Legal frameworks, corporate practices, and sanctions

Dick Schlüter:
Offshore North Sea Wind Farms; Dutch Plans and Problems

13:00-13:45 Lunch Break

Rebecca Dry: New global Citizen

Vanesa Teodorescu: Leadership in a Complex World: Styles, Sustainability, and the Human-AI Equation

Rilana Riikkinen: Sustainability in the International Business Context

Wednesday, 7/5/2025 (Room 06)

9:45-13:00 Main Theme:
Education and Creativity I

BSP Welcome

Nicole Holzmann: Missing the green thread: The challenges of incorporating sustainability into introductory economics courses in Austrian higher education

Maarten Riepma: The role of legal and political factors in sustainability policy making

Dick Schlüter: Dutch North see energy transition

13:45-17:00 Main Theme:
Education and Creativity II

António José Monteiro de Oliveira:
Creativity and Sustainability

Marte Hentschel: Future of Manufacturing in the Fashion & Textile Industry

18:00-20:00 Research Round Table and Networking (Room: tbd)

Lecturers participating in the BSP International Week

Adams, Marie, lecturer in law at the Artevelde Business Management School Ghent. Teaching and research focus: economic law, commercial law.

Dry, Rebecca, Director of the 5-year International Communication degree at ISCOM, Paris. Head teacher for 4th and 5th year students, dissertation tutor, and leading strategic academic partnerships with international institutions. Teaching and research focus: Consumer Behaviour, Pop Culture, Brand Development Identity and Impact.

Hentschel, Marte, Prof., Professor of Sustainable Fashion at the Faculty of Creative Business at BSP Business & Law School and Program Director of the Sustainable Fashion Design and Management program. Co-initiator and Co-CEO of the Berlin Fashion Hub VORN. Teaching and research focus: sustainable supply chains, digital innovation, circular economy, and transparent production processes in the textile industry.

Holzmann, Nicole, Mag., Economist, Lecturer of Economics at the University of Applied Sciences Wiener Neustadt. Teaching and research focus: International Finance and Financial Markets, International Monetary Systems.

Oliveira, Antonio, PhD in Economic Analysis and Business Strategy, Integrated Researcher at Centre for Intercultural Studies and Professor of Creativity and Entrepreneurship of ISCAP – Polytechnic University of Porto. Co-editor of Sustainable Business International Journal. Teaching and research focus: Entrepreneurship, Sustainability and Cultural/ Creative Economy.

Riepma, Maarten, Self-employed attorney (employment law, www.lavorista.nl) and lecturer at Tio Business School, Hengelo (NL). Teaching and research focus: General civil law and (international) business oriented subjects.

Riikkinen, Rilana, Dr., Economics & Business Administration, Visiting Lecturer at the Business & Law School Berlin. Teaching and research focus: triple bottom line sustainability & supply chains in international business, social entrepreneurship, future of work.

Schlüter, Dick, Lecturer Methods and Techniques of Research and Graduation Supervisor, TIO University of Applied Sciences. Self-employed Copywriter and publicist Histopublex in Enschede (NL)

Teodorescu, Vanesa, (Artevelde Ghent) Dr., Lecturer at the Faculty of Business Administration in Foreign Languages, Master Program Coordinator of the Master of Business Strategy and Leadership, Conference Manager of the International Conference on Economics and Social Sciences—the university's flagship conference— and Editor of Management & Marketing journal. Teaching and research focus: leadership, sustainability, and innovation in education, business environment.

We're excited to welcome you to the world of economics – get ready to explore, learn, and shape the future. We look forward to seeing you in class.