



Stand: Juni 2021

### **Forschungsprojekte/ Drittmitteleinwerbung**

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|---------|---|
| 2013-15 | “International Patient Coordination” funded by IBB (Investitionsbank Berlin and EFRE regional fund)             |
| 2007-08 | Dissertation project “Patterns, Paths, and Rationales of Portfolio Configuration” funded by Swiss National Fund |
| 2005-07 | “Corporate Strategy Process Research” funded by Swiss National Fund   |

### **Nationale und internationale Forschungskooperationen**

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| 2007-08 | UCLA – University of California, Los Angeles, Dissertation project “Patterns, Paths, and Rationales of Portfolio Configuration” with Prof. Dr. Bill McKelvey |
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### **Schriftenverzeichnis**

#### **Artikel in Fachzeitschriften/ Monografie/ Buchkapitel**

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| 2020 | Alischer, A., "12 Jahre E-Health in Deutschland - Beiträge und Best-Practice-Studien aus dem deutschen Gesundheitswesen", Alischer, Alexander (Hrsg.), samedi GmbH, Berlin, 2020.   |
| 2018 | Alischer, A., Kolbecher, M. "Ist Deutschlands Mittelstand bereit für FinTech und Online-Kredite? - Eine Akzeptanzanalyse zu Peer-to-Business-Lending für deutsche KMU", ZBB - Zeitschrift für Bankrecht und Bankwirtschaft, Heft 1/2018, S. 43-66   |
| 2018 | Alischer, A., "10 Jahre E-Health in Deutschland (2008-2018) - Beiträge und Projekte der samedi GmbH als Festschrift zum 10-jährigen Firmenjubiläum", Alischer, Alexander (Hrsg.), samedi GmbH, Berlin, 2018.  |
| 2017 | A. Alischer, Götzner, T., Moosburger, M., "Erlösoptimierung bei gleichzeitiger Kostenflexibilisierung durch kooperierende Vertrags- und Belegärzte mittels vernetzter Online-OP- und Kapazitätensteuerung", in Sammelband: „Aktuelle Management-Strategien zur Erweiterung der Erlösbasis von Krankenhäusern“ von Prof. Dr. Hans-R. Hartweg (Hrsg.), Springer-Medizin, 2017 |
| 2015 | Alischer, A., Brauer, M. "Path Dependence in the Evolution of the Business Portfolio Configuration of Large Multi-business Firms", ISMO International Studies of Management & Organization 45(4): 287–318, 2015.  |

- 2011 „The Acquisition of Aventis by Sanofi - Attack as Defense: Play 1: Sanofi’s Hostile Attack and the Fierce Battle for Aventis“ in „Fallstudien zum Internationalen Management“ (Hrsg. Joachim Zentes, Bernhard Swoboda, Dirk Morschett), 4. Auflage, Gabler 2011
- „The Acquisition of Aventis by Sanofi: Attack as Defense – Play 2: The Closing and Integration of Sanofi-Aventis“ in „Fallstudien zum Internationalen Management“ (Hrsg. Joachim Zentes, Bernhard Swoboda, Dirk Morschett), 4. Auflage, Gabler 2011
- 2010 “Improving Communication and Coordination among Medical Centers, Practitioners and Patients based on a Web2.0 Platform”, International Society for Quality in Healthcare, Paris 2010
- 2010 „Integrieren übers Internet“, KTM S. 34-35, September 2010
- 2010 „Alltagstaugliche Praxislösung mit Zukunftspotential“, DZW S. 17-18, Mai 2010
- 2007 Alischer, A. 2007. Patterns, Paths, and Rationales in Portfolio Configuration, Dissertation Universität St. Gallen. (Dissertation about the business portfolio management of the once four largest public German companies, i.e., Siemens, RWE, Metro, DaimlerChrysler)
- 2007 Alischer, A. 2007. From Dynamical Patterns to Developmental Motors: Linking Mathematical Orders and Process Theories, The Academy of Management Best Paper Proceedings 2007. Philadelphia.
- 2007 Alischer, A. (as co-author with Brauer, M.) 2007. Exploring Temporal Patterns in Firms’ Scale and Scope Activities and their Performance, The Academy of Management Best Paper Proceedings 2007. Philadelphia.
- 2007 Alischer, A. 2007. Dynamical Patterns in Organizational Resource Allocation. GWS-Tagungsband "Unternehmenskybernetik 2020". RWTH Aachen.
- 2006 Alischer, A. (as co-author with Müller-Stewens, G.) 2006. Case Study „Sanofi-Aventis“ (published in ECCH: 306-237-1/-8, 306-238-1, 306-239-1, 306-240-1, 306-241-1).

#### **Wissenschaftliche Vorträge/ Funktionen in wissenschaftlichen Fachtagungen/ Wissenschaftskommunikation und Wissenstransfer**

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- 2015 Wösten, F., Alischer, A., Krüger-Wauschkuhn, T. „Abteilungsübergreifende Online-Patientensteuerung und –Bettenmanagement“, DGINA Deutsche Gesellschaft interdisziplinäre Notfall- und Akutmedizin, Köln, 03.–05. 9.2015
- 2015 TU Cottbus – Senftenberg, „E-Health in Corporate Health Management“ („E-Health im betriebl. Gesundheitsmanagement“), Bachelor, Prof. Dr. Silke Michalk

- 2014 HWR Berlin and Barton School of Business der Wichita State University (WSU), Kansas (USA), "International Strategic Consulting Project on US market entry of samedi GmbH", MBA term project, Prof. Dr. Sven Ripsas
- 2013 ESCP Paris, lecture and term project "Startup internationalization" in Master in Management from Prof. Dr. Martin Kupp
- 2012 ESMT Berlin, lecture "Entrepreneurship" in Executive MBA Program from Prof. Dr. Martin Kupp
- 2012 Alischer, A., Leucht, T. "Exzellenz in der OP-Koordination auf Basis einer Online-Vernetzung", Qualitätskliniken, Mai 2012, Berlin.
- 2012 Mönter, N., Alischer, A. "Verbesserte Kooperations- und Kommunikations-formen in einem integrierten Versorgungsnetz zur Behandlung psychiatrischer Patienten", Netzwerker-Kongress, März 2012, Berlin.
- 2010 FU Berlin, lecture „Entrepreneurship“ in M.A. Management & Marketing with University of Illinois at Urbana-Champaign from Prof. Dr. Georg Schreyögg
- 2010 Alischer, A., Holderried, M. "Improving Communication and Coordination among Medical Centers, Practitioners and Patients based on Collaborative Process Work Flow", ISQua International Society for Quality in Healthcare, 13.10.2010, Paris.
- 2008-2009 Charité (University Clinic Berlin), lecture "Web2.0 im Gesundheitswesen" in Medizin-Hauptstudium course „Kommunikation“ from Dr. Erich Schröder
- 2008 Alischer, A. 2008. "The Configuration of a Multibusiness Firm's Portfolio – Seven Factors to Explain and Guide Business Portfolio Dynamics based on Resource Allocation Theory". AOM (Academy of Management), Anaheim, USA, 3-8 August 2008.
- 2008 Alischer, A. 2008. "Patterns, Paths, and Rationales in Portfolio Configuration – A Three-Level Approach to Embrace the Complexity of Changes in Business Portfolios" 4th Organization Studies Summer Workshop (of European Group for Organizational Studies), Pissouri, Cyprus, 5-7 June 2008.
- 2008 Alischer, A. (as co-author with Brauer, M.) 2008. The Effects of Environmental Dynamism on Temporal Patterns in Firms' Portfolio Configuration Activities: An Exploratory Study of German Multibusiness Firms, UCLA/University of St. Gallen Working Paper.
- 2008 Alischer, A. 2008. Systematic Feedback Mechanisms in Portfolio Configuration of German Multibusiness Firms: Locating Path Dependence in Centralized Decision Making, UCLA/University of St. Gallen Working Paper.
- 2007 Alischer, A. (as co-author with Brauer, M.) 2007. "Sequences, Interactions, and Path Dependence of Investments, Divestments, Cooperations, and the Compound Activity of Portfolio Configuration". SMS (Strategic Management Society), San Diego, USA, 14-17 October 2007.

- 2007 Alscher, A. 2007. "Towards a Process-Based Model and Rationale of Resource Allocation in Portfolio Configuration of Multibusiness Firms". SMS (Strategic Management Society), San Diego, USA, 14-17 October 2007.
- 2007 Alscher, A. (as co-author with Brauer, M.) 2007. "Exploring Temporal Patterns in Firms' Scale and Scope Activities and their Performance" (selected as OMT best paper with a 'Honorable Mention'). AOM (Academy of Management), Philadelphia, USA, 3-8 August 2007.
- 2007 Alscher, A. 2007. "From Dynamical Patterns to Developmental Motors: Linking Mathematical Orders and Process Theories" (OMT best paper nomination). AOM (Academy of Management), Philadelphia, USA, 3-8 August 2007.
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- 2007 Alscher, A. 2007. "The Impact of Organizational De-/Centralization and Environmental Turbulence on Deterministic and Random Patterns in Resource Allocation". EURAM (European Academy of Management), Paris, France, 17-19 May 2007.
- 2007 Alscher, A. 2007. "Dynamical Patterns in Organizational Resource Allocation". GWS (Gesellschaft für Wirtschafts- & Sozialkybernetik), Aachen, D, 15-16 May 2007.
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- 2006 Alscher, A. (as co-author with Brauer, M.) 2006. "An analysis of resource allocation patterns as indication for different generative mechanisms in organizations". EGOS (European Group for Organizational Studies), Bergen, Norway, 6-8 July 2006.
- 2006 Alscher, A. (as co-author with Brauer, M. and Schmid, T.) 2006. "Patterns of Resource Allocation - An Empirical Application of Complexity and Chaos Theory to Organizational Process Research". AOM (Academy of Management), Atlanta, USA, 11-16 August 2006.
- 2006 Alscher, A. (as co-author with Brauer, M.) 2006. "Are knowledge processes in organizations chaotic? - A quantitative chaos theoretic examination". SMS (Strategic Management Society), Vienna, Austria, 29 Oct - 1 Nov 2006.
- 2006 Alscher, A. 2006. Case Study "Takeover of Schering as Valuation Lecture". University of St. Gallen Working Paper.

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