

# International Business Administration

Bachelor of Science



Fakultät  
**Business and Management**



# Key Information

**Instruction Begins**  
01. April/ 01. October

**Tuition Fees**  
590 Euro/ Month

**Awarded Degree**  
Bachelor of Science

**Program Duration**  
Full-Time/ 7 Semester

**Registration Fee**  
Initial Non-Recurrent 100 Euros

## Overview

Markets are constantly changing. Companies of all sizes and in all sectors have to adapt to the changes of globalization in order to remain competitive. So that you can solve these challenges and help shape international markets, the Bachelor's degree in International Business Administration at the BSP provides you with a solid academic education along with a high degree of application orientation.

### State-of-the-Art Management Know-how

As a management school, BSP offers a Bachelor's Degree in International Business Administration which is a business administration degree with a clear focus on international management education. In modern companies, management skills are a key qualification for all employees and not just a task of the management team. Therefore, the transfer of state-of-the-art management knowledge is an essential core of the BSP Bachelor's Program.

### Compulsory Semester Abroad

New York, San Francisco, Shanghai, Sydney, Mexico City, and Dublin – these are just a few of the places where our students spend their semester abroad. The fifth semester is integrated into the course of the studies as a compulsory semester abroad. You are free to choose where to continue your studies in this semester. The BSP International Office together with our numerous university partnerships will help you find the right university abroad.

### Business English and Spanish – Two Firmly Integrated Foreign Languages

162 hours of Business English and 162 hours of Spanish are an integral part of the timetable over three semesters. Language training is provided by native speaker professionals. This guarantees the highest standards in language training. Are you a basic or a proficient user? No problem, the language courses differentiate according to the level of your current user skills.\*

### Practical Study – Theory and Practice are not Contradictory

Theory and practice are closely intertwined in the BSP Bachelor of International Business Administration Program. In two project study phases, you will get to know companies first hand from the inside. At least one of the project study phases is completed abroad. In addition, you will work on concrete business questions and practical problems in study projects. Regular presentations and excursions will offer you further insights into international corporate life.

### Business Games and Case Studies: Make Real Decisions in Virtual Companies

Is it better to increase or decrease the price? How should expansion strategies be financed? Should quality or costs be the main focus? To act entrepreneurially, one learns best in real decision-making situations. Therefore, computer simulation, case studies and role playing are integrated into the lessons. Here, practice-relevant situations can be analyzed and business management options can be tried out.

### »Intercultural Skills« Training

Working in international companies requires more than just theoretical knowledge, including working within international teams, resolving conflicts and applying inter-cultural communication techniques. In every job advertisement, »soft skills« are expected in addition to technical competencies. These »soft skills« are intensively trained within intercultural skills seminars.

### The World is Open to You

As a graduate of the BSP Bachelor's Degree in International Business Administration you are internationally mobile, have experienced global language and intercultural communication skills for worldwide use and can deal with the challenges of a dynamic globalized economy.



## Content

- After seven semesters you are fit for a career in an international company
- An obligatory semester abroad is integrated into the program
- Practical projects and two foreign languages are included in the study program
- Intercultural skills are trained intensively





# Target Group

Are you planning on leading intercultural teams, better understanding global markets and cultures or founding an international company? With your sound business management training, you will have a broad base and can work internationally in all professional fields and company divisions.

The Bachelor's Degree in International Business Administration from BSP is specifically designed for students who want to live and work internationally as the future managers of the world.

## Study Plan

Semester	1	2	3	4	5	6	7
<b>General Professional Competence in Management</b>	M1 Basics in Business Administration	M3 Basics in Planning and Control		M4 Basics in Organization			M5 Basics in HR and Leadership
<b>Special Professional Competence</b>	M6 Basics in Marketing and Sales	M6 Basics in Marketing and Sales	M7 Management Accounting and Controlling  M8 Investment and Finance			M10 Operations Management  M11 Economic Policy and Globalization	M9 Basics in Business and Tax Law
<b>Occupational Competence</b>		M12 Project Study 1: Marketing (National)  M15 Semester Abroad 1		M13 Project Study 2 (Abroad)		M14 Project Study 3: Operations Management  M16 Semester Abroad 2	
<b>Abroad</b>					M17 Auslandssemester		
<b>Linguistic Competence</b>	M18 Business English I	M21 Spanish I	M22 Spanish II	M19 Business English II  M23 Spanish III			M20 Business English III
<b>Methodical Competence</b>	M24 Research Methods  M25 Training in Personal and Social Competencies		M26 Statistics I  M28 Business Mathematics	M27 Statistics II  M29 Basics in Business Information Systems			M30 Bachelor's Thesis and Colloquium





## About us

The BSP Business & Law School is a private, state-recognized university with a campus in Berlin-Steglitz and a campus in Hamburg's HafenCity. The study program covers the areas of business administration, management, communication, business psychology, creative business and law. All courses at the BSP are state-recognized and technically accredited or are currently in the accreditation process.

Teaching at the BSP takes place in three faculties. The Faculty of Creative Business stands for the unique combination of business management skills and an in-depth understanding of the innovative processes of the creative industry. The Faculty of Business and Management is built on two specialist pillars: Business Administration, Management & Communication and Business Psychology. The university faculty of law with the state examination course in law pursues an innovative and interdisciplinary training concept with key issues relating to the reality of work for lawyers in all professional fields. There is a regular exchange between the faculties through cooperation in joint projects with students and lecturers from other disciplines. The course at BSP is characterized by strong synergies and real interdisciplinarity.

## Admission

- Entitlement to study according to § 10 BerlHG (general higher education entrance qualification, subject-related higher education entrance qualification, entrance qualification for universities of applied sciences or comparable qualification).
  - The possibility of further studies according to § 11 BerlHG (vocational qualification allowing for higher education).
  - University admission for professionally qualified persons according to § 11 BerlHG
  - English language skills at B2–Independent User level according to the Common European Framework of Reference for Languages are required\*
- \* According to the Common European Framework of Reference for Languages (CEFR) Levels.

### Tuition Fees and Financing Options

The tuition fees for the BSP Bachelor of International Business Administration amount to 21.240 euros, to be paid in 36 equal monthly installments of 590 euros in the full-time model. A non-recurrent registration fee of 100 euros is charged as an initial administrative enrolment fee. There are numerous possibilities for financing your studies, e.g. BAföG, KfW Studienkredit (student loan, independent of parents and subject without collateral), scholarship for gifted students, student loans from banks, student education funds and scholarships.

## Contact

### Study advice & applicant management

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