

## Publikationsliste

- Alscher, A., Kolbecher, M., 2018. "Ist Deutschlands Mittelstand bereit für FinTech und Online-Kredite? - Eine Akzeptanzanalyse zu Peer-to-Business-Lending für deutsche KMU, ZBB - Zeitschrift für Bankrecht und Bankwirtschaft, Heft 1/2018, S. 43-66
- Alscher, A., 2018, "10 Jahre E-Health in Deutschland (2008-2018) - Beiträge und Projekte der samedi GmbH als Festschrift zum 10-jährigen Firmenjubiläum", Alscher, Alexander (Hrsg.), samedi GmbH, Berlin, 2018.
- A. Alscher, Götzner, T., Moosburger, M., 2017, "Erlösoptimierung bei gleichzeitiger Kostenflexibilisierung durch kooperierende Vertrags- und Belegärzte mittels vernetzter Online-OP- und Kapazitätensteuerung", in Sammelband: „Aktuelle Management-Strategien zur Erweiterung der Erlösbasis von Krankenhäusern“ von Prof. Dr. Hans-R. Hartweg (Hrsg.), Springer-Medizin, 2017
- Alscher, A., Brauer, M., 2015, "Path Dependence in the Evolution of the Business Portfolio Configuration of Large Multi-business Firms", ISMO International Studies of Management & Organization 45(4): 287–318, 2015.
- „The Acquisition of Aventis by Sanofi - Attack as Defense: Play 1: Sanofi’s Hostile Attack and the Fierce Battle for Aventis“ in „Fallstudien zum Internationalen Management“ (Hrsg. Joachim Zentes, Bernhard Swoboda, Dirk Morschett), 4. Auflage, Gabler 2011
- „The Acquisition of Aventis by Sanofi: Attack as Defense – Play 2: The Closing and Integration of Sanofi-Aventis“ in „Fallstudien zum Internationalen Management“ (Hrsg. Joachim Zentes, Bernhard Swoboda, Dirk Morschett), 4. Auflage, Gabler 2011
- "Improving Communication and Coordination among Medical Centers, Practitioners and Patients based on a Web2.0 Platform", International Society for Quality in Healthcare, Paris 2010
- „Integrieren übers Internet“, KTM S. 34-35, September 2010
- „Alltagstaugliche Praxislösung mit Zukunftspotential“, DZW S. 17-18, Mai 2010
- Alscher, A. 2007. Patterns, Paths, and Rationales in Portfolio Configuration, Dissertation Universität St. Gallen.  
(Dissertation about the business portfolio management of the once four largest public German companies, i.e., Siemens, RWE, Metro, DaimlerChrysler)
- Alscher, A. 2007. From Dynamical Patterns to Developmental Motors: Linking Mathematical Orders and Process Theories, The Academy of Management Best Paper Proceedings 2007. Philadelphia.ÿ
- Alscher, A. (as co-author with Brauer, M.) 2007. Exploring Temporal Patterns in Firms’ Scale and Scope Activities and their Performance, The Academy of Management Best Paper Proceedings 2007. Philadelphia.ÿ
- Alscher, A. 2007. Dynamical Patterns in Organizational Resource Allocation. GWS-Tagungsband "Unternehmenskybernetik 2020". RWTH Aachen.
- Alscher, A. (as co-author with Müller-Stewens, G.) 2006. Case Study „Sanofi-Aventis“ (published in ECCH: 306-237-1/-8, 306-238-1, 306-239-1, 306-240-1, 306-241-1).

## Conference Papers

- Wösten, F., Alscher, A., Krüger-Wauschkuhn, T., 2015, Abteilungsübergreifende Online-Patientensteuerung und –Bettenmanagement“, DGINA Deutsche Gesellschaft interdisziplinäre Notfall- und Akutmedizin, Köln, 03.–05. 9.2015
- Alscher, A., Leucht, T., 2012, "Exzellenz in der OP-Koordination auf Basis einer Online-Vernetzung“, Qualitätskliniken, Mai 2012, Berlin.

- Mönter, N., Alscher, A., 2012, "Verbesserte Kooperations- und Kommunikationsformen in einem integrierten Versorgungsnetz zur Behandlung psychiatrischer Patienten", Netzwerker-Kongress, März 2012, Berlin.
- Alscher, A., Holderried, M., 2010, "Improving Communication and Coordination among Medical Centers, Practitioners and Patients based on Collaborative Process Work Flow", ISQua International Society for Quality in Healthcare, 13.10.2010, Paris.
- Alscher, A. 2008. "The Configuration of a Multibusiness Firm's Portfolio – Seven Factors to Explain and Guide Business Portfolio Dynamics based on Resource Allocation Theory". AOM (Academy of Management), Anaheim, USA, 3-8 August 2008.
- Alscher, A. 2008. "Patterns, Paths, and Rationales in Portfolio Configuration – A Three-Level Approach to Embrace the Complexity of Changes in Business Portfolios" 4th Organization Studies Summer Workshop (of European Group for Organizational Studies), Pissouri, Cyprus, 5-7 June 2008.
- Alscher, A. (as co-author with Brauer, M.) 2007. "Sequences, Interactions, and Path Dependence of Investments, Divestments, Cooperations, and the Compound Activity of Portfolio Configuration". SMS (Strategic Management Society), San Diego, USA, 14-17 October 2007.
- Alscher, A. 2007. "Towards a Process-Based Model and Rationale of Resource Allocation in Portfolio Configuration of Multibusiness Firms". SMS (Strategic Management Society), San Diego, USA, 14-17 October 2007.
- Alscher, A. (as co-author with Brauer, M.) 2007. "Exploring Temporal Patterns in Firms' Scale and Scope Activities and their Performance" (selected as OMT best paper with a 'Honorable Mention'). AOM (Academy of Management), Philadelphia, USA, 3-8 August 2007.
- Alscher, A. 2007. "From Dynamical Patterns to Developmental Motors: Linking Mathematical Orders and Process Theories" (OMT best paper nomination). AOM (Academy of Management), Philadelphia, USA, 3-8 August 2007.
- Alscher, A. (as co-author with Brauer, M.) 2007. "Path Dependence in the Portfolio Configurations of German Multibusiness Firms". AOM (Academy of Management), Philadelphia, USA, 3-8 August 2007.
- Alscher, A. (as co-author with Brauer, M.) 2007. "Routines, Single-Loop, and Double-Loop Learning in Portfolio Configuration - An Exploration of Three Different Orders of Path Dependence". EGOS (European Group for Organizational Studies), Vienna, Austria, 5-7 July 2007.
- Alscher, A. 2007. "The Impact of Organizational De-/Centralization and Environmental Turbulence on Deterministic and Random Patterns in Resource Allocation". EURAM (European Academy of Management), Paris, France, 17-19 May 2007.
- Alscher, A. 2007. "Dynamical Patterns in Organizational Resource Allocation". GWS (Gesellschaft für Wirtschafts- & Sozialkybernetik), Aachen, D, 15-16 May 2007.
- Alscher, A. (as co-author with Brauer, M.) 2007. "Predictability and Performance Implications of Temporal Patterns of Scale and Scope Activities of German Multibusiness Firms". ACCS (Annual Conference on Corporate Strategy), Vallendar, D, 10-11 May 2007.
- Alscher, A. (as co-author with Brauer, M.) 2006. "An analysis of resource allocation patterns as indication for different generative mechanisms in organizations". EGOS (European Group for Organizational Studies), Bergen, Norway, 6-8 July 2006.
- Alscher, A. (as co-author with Brauer, M. and Schmid, T.) 2006. "Patterns of Resource Allocation - An Empirical Application of Complexity and Chaos Theory to Organizational Process Research". AOM (Academy of Management), Atlanta, USA, 11-16 August 2006.

- Alscher, A. (as co-author with Brauer, M.) 2006. "Are knowledge processes in organizations chaotic? - A quantitative chaos theoretic examination". SMS (Strategic Management Society), Vienna, Austria, 29 Oct - 1 Nov 2006.

### **Working papers**

- Alscher, A. (as co-author with Brauer, M.) 2008. The Effects of Environmental Dynamism on Temporal Patterns in Firms' Portfolio Configuration Activities: An Exploratory Study of German Multibusiness Firms, UCLA/University of St. Gallen Working Paper.
- Alscher, A. 2008. Systematic Feedback Mechanisms in Portfolio Configuration of German Multibusiness Firms: Locating Path Dependence in Centralized Decision Making, UCLA/University of St. Gallen Working Paper.  $\ddot{y}$
- Alscher, A. 2006. Case Study "Takeover of Schering as Valuation Lecture". University of St. Gallen Working Paper.
- Alscher, A. 2005. Case Study "Business Strategies: How Airbus Got Ahead of Boeing". University of St. Gallen Working Paper.