



Business & Law School
Hochschule für Management und Recht



International Business Administration B.Sc.

Faculty of Business and Management

Key Information

Instruction Begins
01. April/ 01. October

Tuition Fees
650 Euro/ Month

Awarded Degree*
Bachelor of Science

Program Duration
Full-Time/ 7 Semester

Registration Fee
Initial Non-Recurrent
100 Euros

Locations
Berlin and Hamburg

** Optional: Double Degree in cooperation with Dublin Business School (DBS) or International College of Management, Sydney (ICMS)*



Overview

Markets are constantly changing. Companies of all sizes and in all sectors have to adapt to the changes of globalization in order to remain competitive. So that you can solve these challenges and help shape international markets, the Bachelor's degree in International Business Administration at the BSP provides you with a solid academic education along with a high degree of application orientation.

State-of-the-Art Management Know-how

As a management school, BSP offers a Bachelor's Degree in International Business Administration which is a business administration degree with a clear focus on international management education. In modern companies, management skills are a key qualification for all employees and not just a task of the management team. Therefore, the transfer of state-of-the-art management knowledge is an essential core of the BSP Bachelor's Program.

Compulsory Semester Abroad

New York, San Francisco, Shanghai, Sydney, Mexico City, and Dublin – these are just a few of the places where our students spend their semester abroad. The fifth semester is integrated into the course of the studies as a compulsory semester abroad. You are free to choose where to continue your studies in this semester. The BSP International Office together with our numerous university partnerships will help you find the right university abroad.

Business English and Spanish – Two Firmly Integrated Foreign Languages

162 hours of Business English and 162 hours of Spanish are an integral part of the timetable over three semesters. Language training is provided by native speaker professionals. This guarantees the highest standards in language training. Are you a basic or a proficient user? No problem, the language courses differentiate according to the level of your current user skills.*

Practical Study – Theory and Practice are not Contradictory

Theory and practice are closely intertwined in the BSP Bachelor of International Business Administration Program. In two project study phases, you will get to know companies first hand from the inside. At least one of the project study phases is completed abroad. In addition, you will work on concrete business questions and practical problems in study projects. Regular presentations and excursions will offer you further insights into international corporate life.

Business Games and Case Studies: Make Real Decisions in Virtual Companies

Is it better to increase or decrease the price? How should expansion strategies be financed? Should quality or costs be the main focus? To act entrepreneurially, one learns best in real decision-making situations. Therefore, computer simulation, case studies and role playing are integrated into the lessons. Here, practice-relevant situations can be analyzed and business management options can be tried out.

»Intercultural Skills« Training

Working in international companies requires more than just theoretical knowledge, including working within international teams, resolving conflicts and applying intercultural communication techniques. In every job advertisement, »soft skills« are expected in addition to technical competencies. These »soft skills« are intensively trained within intercultural skills seminars.

The World is Open to You

As a graduate of the BSP Bachelor's Degree in International Business Administration you are internationally mobile, have experienced global language and intercultural communication skills for worldwide use and can deal with the challenges of a dynamic globalized economy.

Content

- After seven semesters you are fit for a career in an international company
- An obligatory semester abroad is integrated into the program
- Practical projects and two foreign languages are included in the study program
- Intercultural skills are trained intensively





Target Group

Are you planning on leading intercultural teams, better understanding global markets and cultures or founding an international company? With your sound business management training, you will have a broad base and can work internationally in all professional fields and company divisions.

The Bachelor's Degree in International Business Administration from BSP is specifically designed for students who want to live and work internationally as the future managers of the world..

Study Plan

Semester	1	2	3	4	5	6	7
General professional competence in management	M1 Business Administration M2 Economics		M3 Planning and Control	M4 Organization		M5 Human Resources and Leadership	
Special professional competence	M6 Marketing and Sales	M6 Marketing and Sales M7 Financial Accounting	M8 Managerial Accounting and Controlling M9 Investments and Corporate Finance			M11 Economic Policy and Globalization	M10 Business and Tax Law
Occupational competence		M15 Project Study I	M12 Study Project I Marketing	M13 Study Project II Finance		M16 Project Study II	M14 Study Project III: Operations Management
Abroad					M17 Term Abroad		
Linguistic competence	M18 Business English I	M21 Spanish I	M22 Spanish II	M19 Business English II M23 Spanish III			M20 Business English III
Methodical competence	M24 Scientific Working M25 Training in Intercultural Competences	M28 Business Mathematics	M26 Statistics I	M27 Statistics II M29 Business Information Technology		M30 Bachelor Thesis with Research Methods and Colloquium	M30 Bachelor Thesis with Research Methods and Colloquium



About us

BSP Business & Law School is a private, state-recognized university with a campus in Berlin-Steglitz and a campus in Hamburg's Hafen-City. At BSP, students prepare for a career in business and law, in the sports sector or in the creative industry in numerous Bachelor's and Master's degree courses at universities of applied sciences as well as in the university state examination course in law. All BSP degree courses are state-recognized and professionally accredited or are currently in the accreditation process.

In the university faculty as well as in the three university of applied sciences faculties, studies are characterized by strong synergies and genuine interdisciplinarity. There is regular exchange between the individual faculties. Students and lecturers from all disciplines work together on joint projects at the BSP.

While the Faculty of Business & Management (FH) comprises the areas of business administration, management, communication and business psychology, the Faculty of Creative Business (FH) combines business know-how with the innovative processes of the creative industries. The Faculty of Applied Sport Sciences and Personality (FH) combines the fields of management, training science, sport psychology, law and communication to create unique curricula with a focus on popular and competitive sport. At the Faculty of Law, the law degree program offers the possibility of two degrees: the first state law examination (Staatsexamen) and the Bachelor of Laws (LL.B.) after six semesters.

The IRO Group - a strong network for education

The IRO Group is a successful network of research institutes, research and teaching clinics and further education institutes run by educational entrepreneur Ilona Renken-Olthoff. The IRO Group comprises five private, state-recognized colleges and universities: MSH Medical School Hamburg - University of Applied Sciences and Medical University, MSB Medical School Berlin - Hochschule für Gesundheit und Medizin, HMU Health and Medical University Erfurt, HMU Health and Medical University based in Potsdam with campuses in Düsseldorf / Krefeld and Munich, and BSP Business and Law School in Berlin and Hamburg as a management college with a university law faculty.

The IRO Group stands for many years of expertise in teaching, research and development. It consistently focuses on an interprofessional and interdisciplinary concept for the training of health professionals as well as specialists and managers for the economy.

The educational institutions belonging to the IRO Group pursue the goal of sustainably strengthening academic education, particularly in the healthcare sector: through first-class study programs, excellent teaching and research services and strong partnerships.

Admission & Application

- Entitlement to study according to § 10 BerlHG (general higher education entrance qualification, subject-related higher education entrance qualification, entrance qualification for universities of applied sciences or comparable qualification).
- University admission for professionally qualified persons according to § 11 BerlHG
- English language skills on level B2 and German language skills on level B1 according to the Common European Framework of Reference for Languages are required.
- Letter of motivation (max. 1 DIN A4 page)
- Scan of identity card (front and back) or similar identification document
- Curriculum vitae
- In the case of foreign certificates, foreign university entrance qualifications must be recognized in accordance with the assessment proposals of the Central Office for Foreign Education (ZAB).

Tuition Fees and Financing Options

The tuition fees for the BSP Bachelor of International Business Administration amount to 23.400 euros, to be paid in 36 equal monthly installments of 650 euros in the full-time model. A non-recurrent registration fee of 100 euros is charged as an initial administrative enrolment fee. There are numerous possibilities for financing your studies, e.g. BAföG, KfW Studienkredit (student loan, independent of parents and subject without collateral), scholarship for gifted students, student loans from banks, student education funds and scholarships.

Contact

We will be happy to advise you. Contact us so that we can arrange an appointment:

BSP Business and Law School
Applied University for Management and Law
Calandrellistraße 1-9 · 12247 Berlin

We are available monday to friday from 08:00 - 17:00:

- Mobile: +49 15140 04 23 73
- Phone: +49 30 76 68 37 5 -140
- Mail: bewerbung@businessschool-berlin.de

 facebook.com/BSPBusinessSchoolBerlin

 businessschool-berlin.de

 [@bspberlin](https://www.instagram.com/bspberlin)